

# *Go-Woman!*

Media Pack



**Page 2 - Circulation**  
**Page 3 - Rate Card**  
**Page 4 - General Data**  
**Page 5 - Contact Details**

Regional magazine for Woman who want to do it their way!



# Go-Woman!

**Go-Woman!** magazine is a regional, bi-annual publication, full of inspiring and useful information on starting and growing your business.

- Targeted distribution across the West Midlands.
- Available to download from [www.go-woman.com](http://www.go-woman.com) website.
- Ideal opportunity to promote yourself to larger customer base.
- The magazine is incredible value for money. For as little as £60 you can get access to over 4,000+ people.
- The price you see is the price you pay. No VAT added to your bill.
- The magazine has the highest standard of print and production.
- Sponsorship opportunities available in each issue, providing an in depth coverage of your business that is only available at a huge expense in other publications.

## Rate Card – Go-Woman! Magazine

12 month FREE online entry with every advert placed in the Go-Woman! magazine.

<i>Packages</i>	<i>Rate</i>
Sponsorship of Go-Woman! magazine - please Call us to discuss opportunities available	£
<i>Page Placement</i>	
Centre Spread – Business Opportunities (editorial / advertorial, profiles etc)	£500 / £350
Double Page Spread	£450
Single Page Spread / Themed	£300
Back Full Page (128mm x 190mm approx)	£350
<i>Market Place</i>	
* ¼ Page (61mm x 87mm approx)	£60
* ½ Page (128mm x 87mm approx)	£110
* Full Page (128mm x 181mm approx)	£200
Page placement request (premium supplement)	£20

Regional magazine for Woman who want to do it their way!



# General Data

## Acceptable formats

- MS Word\*
- MS Publisher
- TIFF
- JPEG
- PDF

Please avoid Excel or PowerPoint as this will always have to be reset and incur charges.

Any changes made to the document will attract additional charges.

Adverts can be emailed to: [advert@gowoman.com](mailto:advert@gowoman.com)

\* re-adjustment charges may apply

Full  
page

Quarter  
page

Half  
page

## Advert Sizes (approx)

Quarter page - 61mm x 87mm

Half page - 128mm x 87mm

Full page - 128mm x 181mm

Back page - 128mm x 190mm

If you need help in deciding which size, or you are simply confused, please do not hesitate to contact us. We are here to help.

Our designers will be happy to help you put together a professional advert. There is one off charge of £20; a price worth paying for a peace of mind and a quality service.

For multiple adverts, any minor changes to the original advert will be free of charge but for a redesign above charges will be applied.

## Regional magazine for Woman who want to do it their way!



**This is what some of our readers had to say:**

"I find the Go-Woman magazine very inspiring! It is very appealing to the eye and is something that I would want to read just by looking at it. There is variety and I am looking forward to getting the next issue"

"Ladies are biting my hands off to get a copy"

"Great size, you can easily slip into your bag"

"Fantastic profiles, a great inspiration"

### Editorial Material

We are keen to receive editorial material for the magazine that complements our vision.

The most effective way to let your readers know all about your business is to have a double page spread which can include photographs, in depth text and an advert. You can mix and match the amount of text, size of photos and advert to suit your needs.

### Sponsorship Material

There are number of sponsorship opportunities available through Go-Woman! magazine.

We are keen to link with organizations that share our vision and ethos.

The magazine provides the potential sponsor with opportunity to increase its profile through use of sponsors logo at the front of the magazine, double page editorial and link through via the website.

Ideal opportunity to get your message directly to your client.



### Contact Details:

There are a number of promotional opportunities available. To discuss contact Go-Woman!:

Tel: 0121 270 6133

Email us on: [gowoman@go-woman.com](mailto:gowoman@go-woman.com)

Website: [www.go-woman.com](http://www.go-woman.com)